



Core Values

Accountability

- *Be quick to take personal responsibility and admit when in error*
- *Invite others to speak into our lives to bring out the best in us*

Agreement

- *Prioritize harmonious relationships above self or company interests*
- *Promote a strife-free environment even in the midst of disagreement*

Customer Inspired

- *Listen and learn from our customers' feedback*
- *Respond to customer or employee input in a timely fashion*

Empathy

- *Consciously put ourselves in the other person's shoes*
- *Refrain from judgement and assumption in everyday interactions*

Environmentally Kind

- *Protect the environment through wise stewardship of the earth's resources*
- *Remain mindful that we are borrowing the earth from future generations*

Eternal Perspective

- *Choose to do today what will outlive us tomorrow*
- *Value what God values... character, relationships and love*

Generosity

- *Realize all blessings come from God, and we get the joy of sharing those blessings with others*
- *Believe that the best investment we can ever make is into the life of another person*

Gratitude

- *Remember that without God, we have no purpose and without customers, we have no company*
- *Seek opportunities to say, "thank you" through both word and action*

Humility

- *Recognize that apart from God we can do nothing of true significance*
- *Remain teachable with an open mind to feedback*

Integrity

- *Always do the honorable thing regardless of the consequences*
- *Maintain congruency between our values and our actions*

Life/Work Balance

- *Value people over profits*
- *Encourage rest and rejuvenation which results in better creativity and production*

Prayer

- *Inquire of God in all we do*
- *Admit we are not able to accomplish any of this on our own*

We need God, we need people, we need each other.